

# NOTICE

**Notice** is hereby given to the public at large that M/s. Birla Edutech Limited is a public limited company having its registered address at 1st floor, Dalamal House, Nariman Point, Mumbai-21. The company is into the sector of providing education. It is to bring to your kind notice that, a person named, Mr. Vijay Mishra, Ex-employee/Director of M/s. Birla Edutech Limited, has formed a Company in the name of "BIRLA FOUNDATION" having ph no.9456168694 and address as 402 ORCHID BUSINESS PARK (WING-A), MAROL MILITARY ROAD, ANDHERI EAST, Mumbai, Maharashtra 400059 and has been running schools using the name of "BIRLA" in different parts of Uttar Pradesh namely "Birla Children Academy" in Sonipat, Kanpur and Rudrapur, "Ignited Minds" in Andheri(Mumbai) and coming up with new schools at various location in India such as Nashik, Uttar Pradesh, Uttrakhand and Kerela for which M/s. Birla Edutech Limited will be initiating lawsuits against the said schools and academies. The said Mr. Vijay Mishra has been using the logos, taglines, curriculum, programs and also the brochure exactly similar to that of M/s. Birla Edutech Limited, the said Mr. Vijay Mishra is also offering the Diploma Course of "Birla Institute of Teacher Training" (A program of M/s. Birla Edutech Limited) which is a Diploma in Early Childhood Care & Education or E.C.C.Ed. and under the pretext of the brand name "BIRLA" has been fraudulently deceiving people and running schools. This is hereby informed through this public notice that neither Mr. Vijay Mishra and/or his associates nor "BIRLA FOUNDATION" and the schools running under, are associated in any way to M/s. Birla Edutech Limited or any company of the esteemed "YASH BIRLA GROUP" or in any way to the name of "BIRLA" which is a renowned, prestigious and established name having a vast legacy of the name of "BIRLA" and the family of the BIRLA's. It is also to bring to notice that a case has been filed in the Court of Metropolitan Magistrate at Girgaum, Mumbai, bearing Criminal Complaint no. 241/SW/ 2016 in which order has been passed for filing of FIR against Mr. Vijay Mishra and other accused. We hereby through



**Mr. Vijay Mishra**

this notice inform all our existing partners to not to have any dealings/agreement/business with Mr. Vijay Mishra and/or his associates and/or BIRLA FOUNDATION in the sector of providing or developing education which is the core objective of M/s. Birla Edutech Limited. If found, then M/s. Birla Edutech Limited shall have all the rights to terminate the agreements and initiate legal proceedings against the concerned partners.